

From "promenade" to bathing establishment

On the edge of a charming blue bay, amongst the dark green of the shores, faces the delicate and wonderful embroidery of Isola Bella.

This position would be enough to proclaim its fortune.

In the then town of Chignolo Verbano, around 1906 the idea of creating an intellectual, sports, entertainment and lake Spa center took shape at the Lido of Carciano.

In those years in the area there was only one football pitch for use by Stresa Sportiva born in 1906.

In May 1929, Soc. Anonymous "Lido di Stresa Borromeo" managed by Cav. Bernardo Bossi (owner of the REGINA PALACE hotel for a time). (Promoter of the creation of the ALPINE GOLF CLUB). The concession includes the completion of the establishment with dressing rooms and a restaurant chalet.

The development that took place after 1929 places the Lido among the most advanced bathing facilities in Italy. A beach of abundant fine river Toce sand welcomes structures ranging from a diving board to pagoda, toboggan, wooden slide. PORTICATO A pillared atrium brightened by trees, flowers and lights, overlooked by a ticket office and cloakroom, leads to the large dancing salon, and a very efficient bar restaurant.

The company made sure that the establishment is governed by rules, strict morality, decency and safety. The avenues, streets, flower beds and plants, within the enclosure must be taken care of diligently and with regard to the aesthetic beauty suitable for the place.

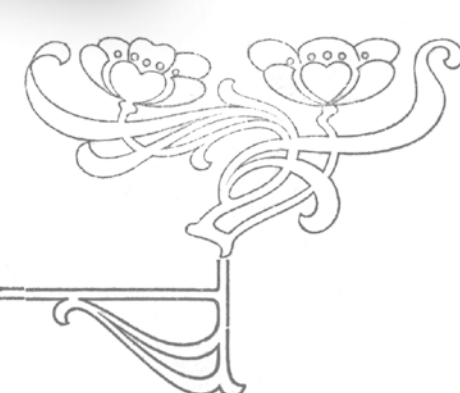
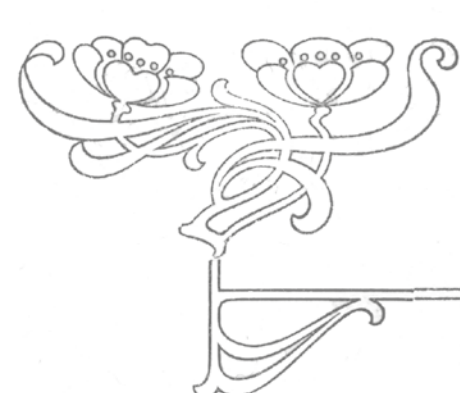
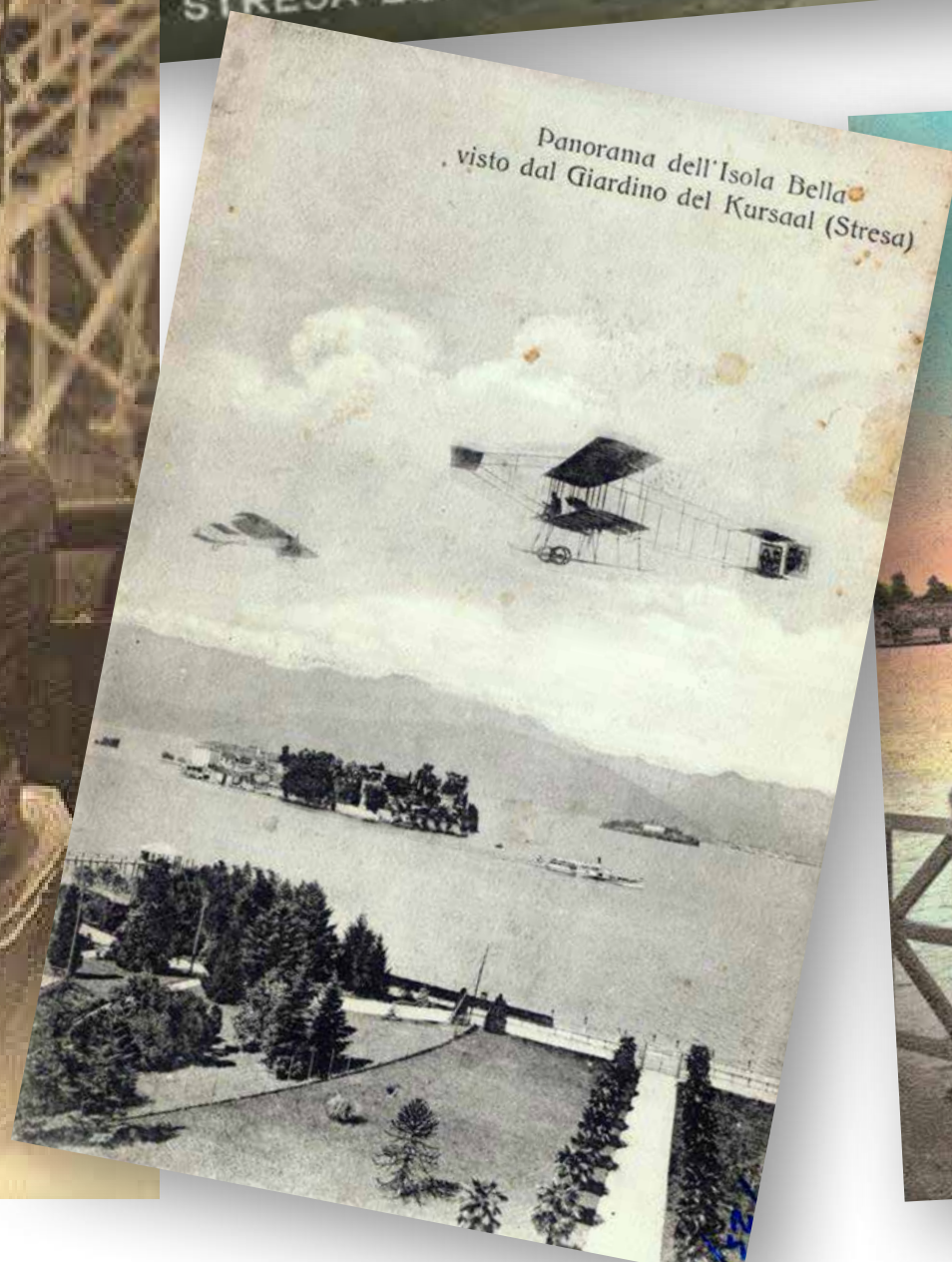
In the Lido area, Soc. Sitar Idrovolanti managed a later decommissioned Stresa-Varese seaplane airport.

The Verbano Yacht Club also found a representative office there for many years.

The fam. SIEMENS occupied part of it with its floating baths.

In the full development of the area just upstream, one of the very rare campsites in Stresa was built.

There was a total change to the area in later years: first there is a building for the Stresa-Mottarone cable car, immediately after the Lake Maggiore Navigation boat station and finally a public swimming pool.



English

